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APPLICATION NUMBER 10/748,759

FULLYG OR 371 (c) DATE 12/30/2003

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

Blake Scholl

249768082US

**CONFIRMATION NO. 2699** 

25096 PERKINS COIE LLP PATENT-SEA P.O. BOX 1247 SEATTLE, WA 98111-1247

**FORMALITIES LETTER** 1 (1000) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 (100 ) 1 \*OC000000012544465\*

Date Mailed: 05/06/2004

## NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

#### Filing Date Granted

#### **Items Required To Avoid Abandonment:**

An application number and filing date have been accorded to this application. The item(s) indicated below, however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- The statutory basic filing fee is missing. Applicant must submit \$ 770 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(e) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.

The applicant needs to satisfy supplemental fees problems indicated below.

The required item(s) identified below must be timely submitted to avoid abandonment:

 Additional claim fees of \$252 as a non-small entity, including any required multiple dependent claim fee, are required. Applicant must submit the additional claim fees or cancel the additional claims for which fees are due.

#### **SUMMARY OF FEES DUE:**

Total additional fee(s) required for this application is \$1152 for a Large Entity

08/12/2004 MAHMED1 00000002 10748759

\$770 Statutory basic filing fee.

\$130 Late oath or declaration Surcharge.

02 FC:1051

770.00 OP 130.00 OP

03 FC:1202

252.00 OP

- Total additional claim fee(s) for this application is \$252
  - \$252 for 14 total claims over 20.

Replies should be mailed to:

Mail Stop Missing Parts

Commissioner for Patents

P.O. Box 1450

Alexandria VA 22313-1450

A copy of this notice <u>MUST</u> be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

PART 2 - COPY TO BE RETURNED WITH RESPONSE





Express Mail No. EV528712336US

Docket No.: 249768082US

(PATENT)

### IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Nathaniel B. Scholl et al.

Application No.: 10/748,759

Filed: December 30, 2003

For: METHOD AND SYSTEM FOR

GENERATING AND PLACING KEYWORD-

TARGETED ADVERTISEMENTS

Confirmation No.: 2699

Art Unit: 3621

**Examiner: Not Yet Assigned** 

# RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

MS Missing Parts Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the Notice to File Missing Parts of Application – Filing Date Granted mailed May 6, 2004, Applicants respectfully submit a Combined Declaration and Power of Attorney, a Petition for Extension of Time, the Filing Fee for the Application (as shown on accompanying Fee Transmittal), and Part 2 Copy of Notice.

Our check in the amount of \$1262.00 covering the fee set forth in 37 CFR 1.16(e) and the filing fee for the subject application is enclosed. The Director is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our



Application No.: 10/748,759 Docket No.: 249768082US

Deposit Account No. 50-0665, under Order No. 249768082US. A duplicate copy of this paper is enclosed.

Dated:

8/6/04

Respectfully submitted,

Maurice J. Pirio

Registration No.: 33,273

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P.O. Box 1247

Seattle, Washington 98111-1247

(206) 359-8000

(206) 359-7198 (Fax)

Attorney for Applicant

PTO/SB/17 (10-03)

Approved for use through 7/31/2006. OMB 0651-0032
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nder the Paperwork Reduction Act of 1995, no persons are required to	respond to a collection of information	ation unless it displays a valid OMB control nui					
	Complete if Known						
FEE TRANSMITTAL	Application Number	10/748,759-Conf. #2699					
for FY 2004	Filing Date	December 30, 2003					
	Circl Name of Inventor	Nathaniel B. Scholl					

FEE INANSMITTAL						L	Application Number			er '	10/748,759-Conf. #2699		
for EV 2004						Filing Date				December 30, 2003			
for FY 2004					Γ	First Named Inventor			tor I	Nathaniel B. Scholl			
Effective 10/01/2003. Patent fees are subject to annual revision.							Examiner Name				Not Yet Assigned		
Applicant claims small entity status. See 37 CFR 1.27						Ī	Art Unit				3621		
TOTAL A	MOUN	T OF P	AYMENT	(\$)	1,262.00		Attorney Docket No.			).	249768082US		
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Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.					1805	1,840*	1805	1,840°	Requesting Examiner a	publication of	f SIR after		
FEE CALCULATION						1251	110	2251	55	Extension for	or reply within	first month	110.00
1. BASIC	FILIN	G FEE				1252	420	2252	210	Extension for	or reply within	second month	
Large Entit	* .	II Entity				1253	950	2253	475	Extension for	or reply within	third month	
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1001 770	1		Utility filir	ng fee	770.00	1255	2,010	2255	1,005	Extension fo	or reply within	fifth month	
1002 340	0 200:	170	Design fi	ling fee		1401	330	2401	165	Notice of Ap	peal		
1003 530	0 200	2003 265 Plant filing fee		1402	330	2402	165	Filing a brie	f in support o	f an appeal			
1004 770			Reissue	filing fee		1403	290	2403	145	Request for	oral hearing		
1005 160 2005 80 Provisional filing fee					1451	1,510	1451			-	lic use proceeding		
SUBTOTAL (1) (\$) 770.00						1452	110	2452	55		on to revive – unavoidable		
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1202 18			Claims in exc	ess of 20		1809	770	2809	385	Filing a sub (37 CFR 1.		final rejection	
1201 86					1810	770	2810	385	•	ditional inver	ntion to be	<del></del>	
1203 290		1					2810		examined (	37CFR 1.129	(b))	<u></u>	
1204 86	2204	43	Reissue ind over origina	dependent cl al patent	aims	1801	770	2801	385	•		xamination (RCE)	$\vdash$
1205 18 2205 9 ** Reissue claims in excess of 20					1802	900 1802 900 Request for expedited examination of a design application							
and over original patent						Other	Other fee (specify)						
SUBTOTAL (2) (\$) 252.00  **or number previously paid, if greater; For Reissues, see above							ced by	Basic Fi	iling Fee	e Paid	SUBTO	TAL (3) (\$)	240.00
SUBMITTED BY (Complete (if applicable))													
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						(Attorne	y/Agent	)     33	,213		releptione	` '/ /	, <u>, ,</u>
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